





Introduction

This year at Sam Weeks Consulting, we took on 61 clients. Of them, an incredible 93% secured admits, sharing \$3,976,984 in scholarship offers.

Reflecting this success, we ranked #2 in the Poets&Quants Top Boutique MBA Admissions Consultancies, and Sam ranked the #5 best individual consultant in the world.

We also grew our team by welcoming HBS/HKS dual degree graduate Nanako Yano, widening our scope to include dual degree programs.

In this report we share details about these achievements. I hope you like it.

Founder,

Sam Weeks







Our Results

In 2024-25, The team at Sam Weeks Consulting worked with 61 MBA applicants. Of these, 57 secured admits to 1 or more of their target schools. That's a **client success rate of 93%**.

54 clients applied to M7 schools and 39 were successful. That's an **M7 success rate of 72%**.

Out of 253 school applications, 125 were successful. That's a **school success rate of 49%**.

BY CLIENT



57 out of 61 clients secured offers

BY SCHOOL



125 out of 253 school applications successful





Scholarships

Overall, **46%** of admitted clients received scholarship offers, sharing **\$3,976,984** of scholarships between them (averaging **\$69,772** each).

But this number is distorted because one client broke our record for the most received by a single candidate: \$851,200. Incredible.

\$3,976,984 46% of clients \$69,772 per admitted client

TOTAL SCHOLARSHIP OFFERS:







M7

US schools were 92% of applications, higher than in previous years.

Clients received admits from all the M7 schools: Harvard Business School, Stanford GSB, Wharton, MIT Sloan, Chicago Booth, Kellogg and Columbia.

54 clients applied to M7 schools. Of these, 39 were admitted to one or more M7. That's an M7 success rate of 72%.





















Harvard, Stanford, Wharton

We had another strong year for Harvard, Stanford and Wharton applications.

In total, 42 clients applied to Harvard, Stanford or Wharton, and 18 received offers from one or more of these schools. That's a **HSW success** rate of 43%.









18 out of 42 applicants admitted to HSW







International Programs

In total, 15 clients applied to INSEAD, LBS, Oxford or Cambridge. 11 of them received an admit to one or more program. That's an **international program success rate of 73%.**













11 out of 15 applicants admitted to INSEAD, LBS, Oxford or Cambridge





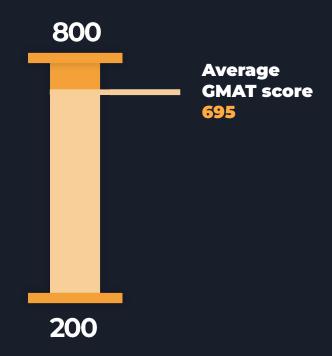


By GMAT & GPA

The average GMAT score (or GRE equivalent) of our clients fell to **695**, reflecting score deflation in the new GMAT Focus Edition.

The highest GRE score of all our clients was 336 (170Q, 166V).

The average GPA of our clients was 3.56/4.00.





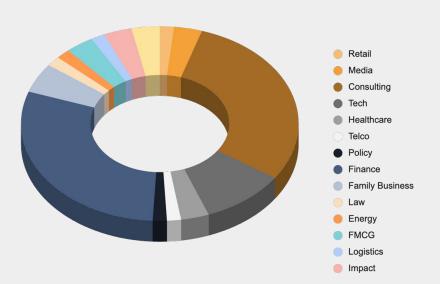




By background

Industry

Clients mostly came from Finance and Consulting.



Gender

The Male: Female ratio of our clients was 54:46









By background

Geography

The majority of our clients (46%) came from the United States. India and Canada were also well represented.

This year, we had three clients from Vietnam, more than usual.



A heat map of our client geography







Recruits

We recruited two new team members to the squad:

As a graduate of Harvard Business School and Harvard Kennedy School, **Nanako Yano** brings valuable experience with Dual Degree programs.

A veteran GMAT coach that came highly recommended from several clients, **Mario Triviño** joins the team as our second GMAT, GRE and EA tutor.

A bigger squad means more choice, and more wisdom for clients navigating admissions dilemmas.



Sam Weeks



Malvika Patil



Alex Zarganis



Jon Cheng



Zack Hoyt



Nanako Yano



Rowan Hand



Mario Triviño





MBAconsultant.com

Our self-guided MBA application program, **MBAconsultant.com**, is gathering traction.

The program now covers 14 schools, including all M7, Haas, Johnson, NYU Stern, Fuqua, and top European programs. The program now includes over **100 example essays**.

This couldn't have been possible without our Chief Content Creator, Malvika Patil.



"MBAConsultant.com was instrumental in my journey to MIT Sloan!" Admit: MIT Sloan



"Sam made availability to chat with me when I needed it and shared a plethora of resources with me such as those found at mbaconsultant.com!"

Admit: Harvard



"Utilizing MBAconsultant.com, we polished my resume to effectively showcase my strengths!"

Admit: Harvard



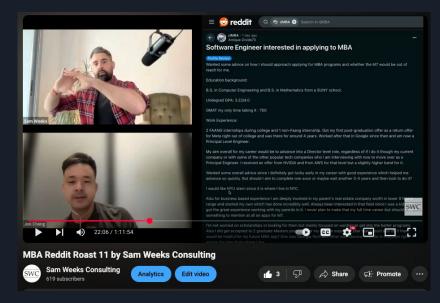


Reddit Roasts

We launched **Reddit Roasts**, where Sam and Jon evaluate MBA application profiles and answering common queries on Reddit.

Several clients joined Sam Weeks Consulting via this channel.

Only a few trolls have surfaced so far.



Sam & Jon roast a Reddit profile





Ranking



According to **Poets & Quants**, we were the second most favourably reviewed small-sized MBA admissions consulting firms, and Sam the fifth best MBA admissions consultant of 2024-25.

PERSONAL MBA & SAM WEEKS TOP BOUTIQUE MBA ADMISSIONS CONSULTING FIRMS

Firm	Positive Reviews in Past Year	Total Reviews	Coaches with Assessments	Overall Client Satisfaction Score	Ratio of Testimonials To Reviewed Consultants
1. Personal MBA Coach	45	325	4	9.98	11.3
2. Sam Weeks Consulting	43	113	3	9.79	14.3
3. Military MBA Consulting	18	38	3	9.89	6.0
4.MBA Prep School	16	153	4	9.75	4.0
5. MBA Pathfinders	15	81	2	9.80	7.5

Sam Weeks Consulting ranked #2 in Poets&Quants
Top Boutique MBA Admissions Consultancies

Most Favorably Reviewed MBA Admission Consultants Of 2025

Consultant	Firm	Positive Reviews	Client Satisfaction Score	Cost
1. Rajdeep Chimni	Admissions Gateway	38	10.0	\$350 hourly, \$9,500 (3-school package)
2. Scott Edinburgh	Personal MBA Coach	32	9.97	\$500 hourly, \$13,750 (3-school package)
3. Devi Vallabhaneni	mbaMission	29	9.69	\$775 hourly, \$14,300 (3-school package)
4. Karen Hamou	Fortuna Admissions	27	9.96	\$475 hourly, \$11,350 (3-school package)
5. Sam Weeks	Sam Weeks Consulting	26	9.77	\$450 hourly, \$10,710 (3-school package)
6. Candy Lee LaBalle	mbaClarity	25	10.0	\$400 hourly, \$8,000 (3-school package)
7. Rishabh Gupta	GyanOne Universal	25	9.96	No hourly assignments, \$4,200 (3 school package)
B. Niketa Desai	Admit Beacon	23	9.87	\$300 hourly, \$6,700 (3-school package)
9. Eli David	Ivy MBA Consulting	20	10.0	\$390 hourly, \$10,800 (3-school package)
10. Gavriella Semaya	mbaMission	19	9.89	\$600 hourly, \$9,700 (3-school package)

Sam ranked #5 in Poets&Quants Most Favorably
Reviewed MBA Admissions Consultants





Testimonials



Sam smashed through 100+ five-star reviews on **Poets & Quants**.

The rest of the team has started accumulating outstanding testimonials too

OME MAIN MENU MOST RECENT THIS WEEK'S MOST VIEWED GMAT MASTER V

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Consulting Search

REVIEWS S Star Ratings: 119

\$ HOURLY RATE

520

\$ 3 SCHOOL PACKAGE

12,350

EXPERIENCE

Graduate: 6 Years

PROVIDER TYPE

Firm

EDUCATION BACKGROUND

Said Business School

INDUSTRY BACKGROUND



Sam Weeks

Founder

Sam Weeks Consulting

Barcelona

Spain

Net Promoter Score: 9.86

Consultant Bio

Distinctive writing. It earned Sam an MBA from Oxford University's Saïd Business School, three scholarships, internships at Bank of America Merrill Lynch and De Beers, and a full-time offer from Société Générale. At Oxford, he was named on the Dean's list, elected Social Chair, and graduated with Distinction.

Now a top admissions consultant, he was featured in the Financial Times Global MBA Ranking and Poets&Quants Top Consultants of 2025. His edge comes from two factors:

First, you'll write and edit most of your essays LIVE on video calls with Sam. Verbal communication is infinitely more engaging and time-efficient for busy professionals. No email ping-pong here.

Second, his personal experience at the world's top business schools lets us tailor your narrative to the exact requirements of your dream school. No generic templates, ever.



PODCASTS

More Testimonials



Interviewing Arno about his Fuqua admit and \$40,000 in scholarships

"I worked with Sam Weeks, and let me tell you—this man is the top general you want leading your MBA

campaign."

Admit: Stanford GSB

"What stoked me about Sam on our first call is that he is not about bullshit."

Admit: MIT Sloan



"Zack was the best consultant I could have asked for."

Admit: Columbia



"Sam's insights are consistently sharp and on-point"

Admit: Wharton



"Nanako (and Sam) are real, down to Earth people who care deeply about their clients"

Admit: Columbia



"I appreciated Sam's support in highlighting ways to boost my application with a relatively low GRE score and GPA"

Admit: Kellogg, Columbia, NYU Stern



"reaching out was easily one of the best decisions I made during the MBA application process." Admit: Kellogg



"Zack proved to be the secret weapon in my admissions arsenal, helping me secure acceptances to Wharton, Stanford, and Booth."

Admit: Wharton, Stanford, Booth



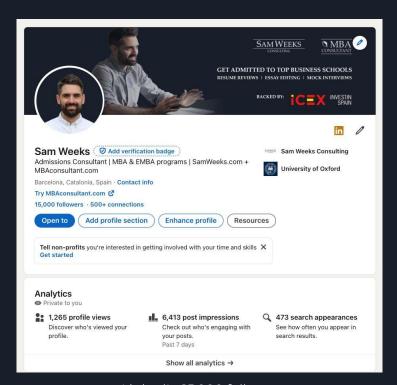


Media

Sam was featured in more top news articles, including **Forbes** and crossed **15,000 followers** on LinkedIn.

Sam Weeks Consulting is ranking on the first page of **Google Search** for 80+ key search terms.

Forbes



LinkedIn 15,000 followers







Contact Us

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