Sam Weeks Consulting

PERFORMANCE REPORT

2021-22





Introduction

It was another strong year of growth for Sam Weeks Consulting, with clients securing more admits than ever to top MBA programs.

I took on 35 clients this year and 91% of them secured admits to one or more of their target MBA programs. As the tuition fees at top MBA programs continue to increase, I'm proud that our clients also secured scholarships worth over \$700,000.

I hope you enjoy this summary of my year.

Founder, Sam Weeks



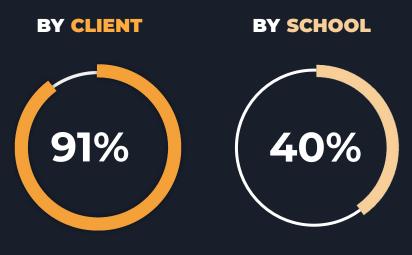


Results

In 2021-22 I had 32 clients. Of these, 29 secured admits to one or more of their target schools. That's a client success rate of **91%**.

We worked together on 126 school applications. Of these, 51 applications were successful. That's a school success rate of **40%**.

On average, each client applied to 3.94 schools with me – a new record.



29 out of 32 clients secured offers

51 out of 126 school applications successful





Scholarships

My clients earned a total of **\$710,400** in scholarships.

Overall, **38%** of admitted clients received scholarship offers. That's **\$24,497** each.

One client was awarded a full-ride scholarship to NYU Stern, worth **\$121,500.**







By school

US schools accounted for 60% of my clients' applications this year, higher than previous years.

Two achievements stood out:

6 out of 8 clients received offers from Oxford Saïd.

5 out of 8 clients received offers from Chicago Booth





The University of Chicago Booth School of Business

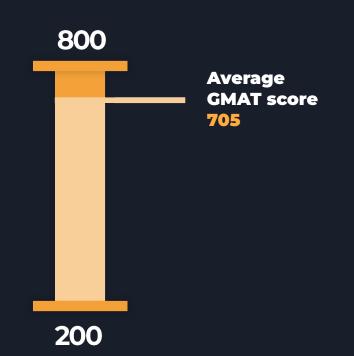




By GMAT score

The average GMAT score or GRE equivalent of my clients was **705**

That compares to 696 last year, suggesting GMAT score inflation continues.



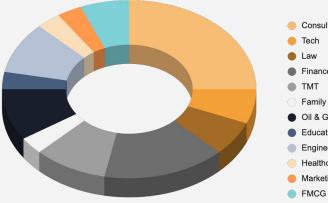




By background

Industry

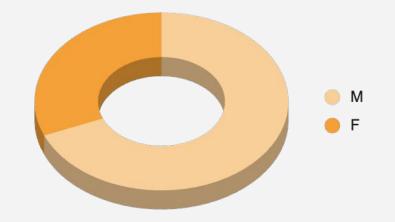
Clients mostly came from Consulting, followed by Tech and Finance. Oil and gas applicants increased 3-fold versus last year, likely due to volatility in that industry's job market.





Gender

Female applicants made up **31%** of clients. That's lower than previous years.





Location

Geography

Most applicants came from the US, India and Saudi Arabia. I had my first client from Uzbekistan, who was admitted to an M7 program in the US with a juicy scholarship.



Testimonials

"Sam has an uncanny knack to ask just the right questions to really capture your motivation and values." - Admit: Kellogg

"I really like Sam's way of working live over Zoom, for me this meant I concentrated on telling my story. He has a no-BS approach, even if it was not what I wanted to hear. " - Admit: INSEAD ****

"Sam is the best consultant you could ask for." Admit: Chicago Booth

 $\star\star\star\star\star$

"I liked his approach of having live sessions" Admit: NYU Stern, UVA Darden, Michigan Ross

"Our preparation session was highly efficient" Admit: Oxford Said " I highly recommend Sam Weeks to anyone who may need assistance crafting essays!" Admit: Emory, UNC Darden, Georgia Tech

"I only paid Sam for a one-school package and he got me an acceptance into LBS. Money well spent" Admit: LBS

"Sam encouraged me to transform my narrative into one that was more personal and genuine" Admit: Oxford, ESADE, IE



High-fives with Sejal, after securing a full-ride scholarship to NYU Stern





Contact me

Tel: +31 6 27 54 73 16 Email: sw@samweeks.com Web: www.samweeks.com

