



**Sam Weeks** Consulting

# PERFORMANCE REPORT

**2023-24**





# Introduction

What a mind-blowing year of growth for Sam Weeks Consulting.

We took on 60 clients, our highest intake ever. To accommodate this extra demand, we grew our MBA admissions consulting team by recruiting HBS graduate, Zack Hoyt.

Of our 60 clients, an incredible 92% secured admits, sharing \$2,398,000 in scholarship offers. The highlight was our unprecedented HSW success rate of 46%.

Reflecting this success, we were featured in the Poets&Quants top small-sized MBA admissions consultancies list, and Sam was among the top individual consultants of 2024.

Broadening our offering, we added 6 schools to our self-guided course, MBAconsultant.com, which now contains over 100 example essays.

Founder,  
**Sam Weeks**

A handwritten signature in white ink, appearing to read 'S.W.', with a horizontal line extending to the right.



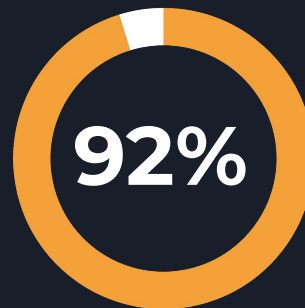
# Our Results

In 2023-24, The team at Sam Weeks Consulting worked with 60 MBA applicants. Of these, 55 secured admits to 1 or more of their target schools. That's a **client success rate of 92%**.

34 clients applied to M7 schools and 22 were successful. That's an **M7 success rate of 65%**.

Out of 180 school applications, 99 were successful. That's a **school success rate of 55%**.

## BY CLIENT



*55 out of 60 clients secured offers*

## BY SCHOOL



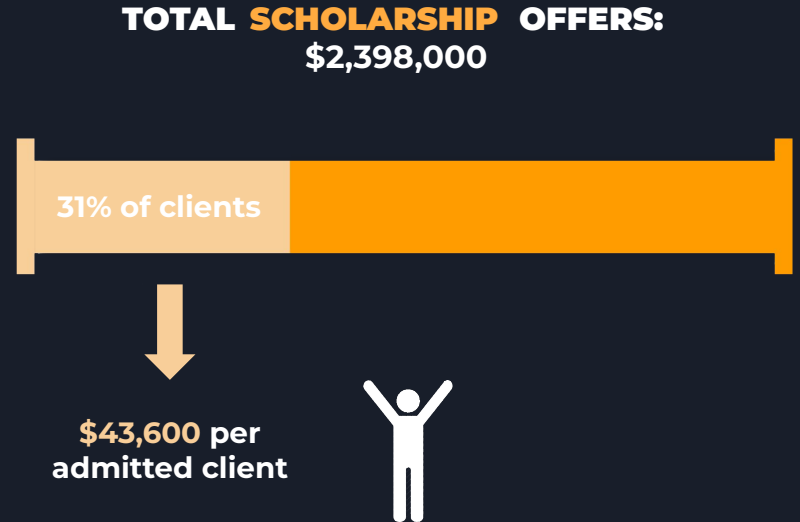
*99 out of 180 school applications successful*



# Scholarships

Overall, **31%** of admitted clients received scholarship offers, sharing **\$2,398,000** of scholarships between them (averaging **\$43,600** each).

This year, our clients received 5 full-ride scholarships for their MBAs.





## M7

US schools were 76% of applications, higher than in previous years.

Clients received admits from all the M7 schools: **Harvard Business School, Stanford GSB, Wharton, MIT Sloan, Chicago Booth, Kellogg and Columbia.**

34 clients applied to M7 schools. Of these, 22 were admitted to one or more M7. That's an **M7 success rate of 65%.**

STANFORD  
BUSINESS SCHOOL OF  
GRADUATE



HARVARD  
BUSINESS SCHOOL



Wharton  
UNIVERSITY of PENNSYLVANIA

MIT MANAGEMENT  
SLOAN SCHOOL

Columbia  
Business  
School

Northwestern  
Kellogg  
School of Management

CHICAGO BOOTH  
The University of Chicago Booth School of Business



# Harvard, Stanford, Wharton

We had a particularly strong year for Harvard, Stanford and Wharton applications.

In total, 26 clients applied to Harvard, Stanford or Wharton, and 12 received offers from one or more of these schools. That's a **HSW success rate of 46%**.

Incredibly, one client received offers from all three of these top schools.

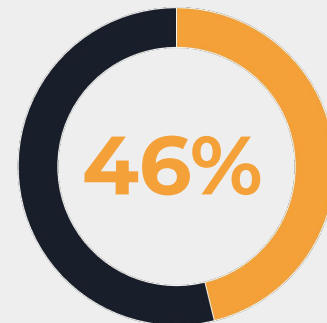
Another heroic client received an offer from HBS with a GRE score of only 320.

STANFORD  
BUSINESS

GRADUATE  
SCHOOL OF



HARVARD  
BUSINESS SCHOOL



**12 out of 26 applicants  
admitted to HSW**



The Business School  
for the World®



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

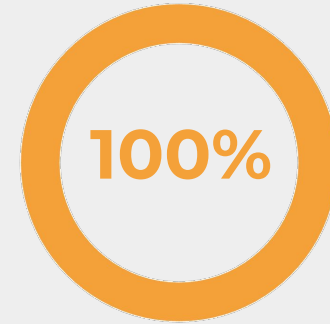
# International Programs

We've always had a strong presence in Europe, but this year's results were astonishing.

In total, 19 clients applied to INSEAD, LBS, Oxford or Cambridge. All of them received an admit to one or more program. That's a **International program success rate of 100%**.

Incredibly, 8 clients applied to INSEAD and all 8 were admitted. That's an **INSEAD success rate of 100%**.

That will be a tough record to beat.



**8 out of 8 applicants  
admitted to INSEAD**

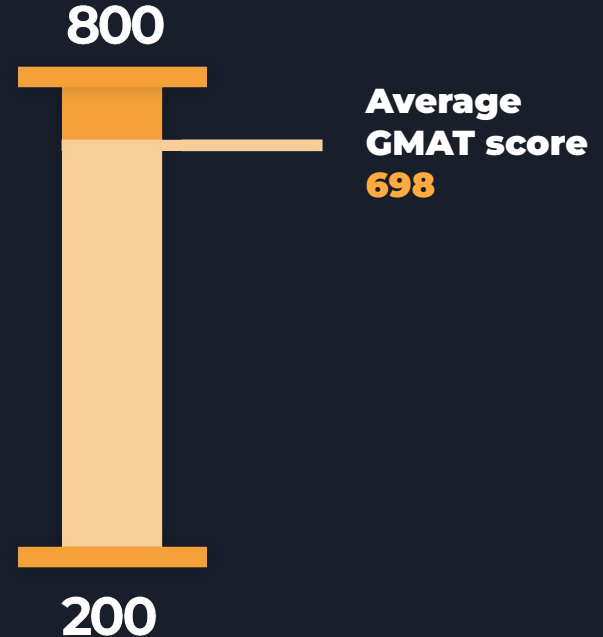


## By GMAT & GPA

The average GMAT score (or GRE equivalent) of our clients fell to **698**. Perhaps score inflation is abating.

The lowest GMAT score of any successful applicant was 460.

The average GPA of our clients was **3.50/4.00**. One client secured multiple admits and scholarships with a GPA of 2.40/4.00.



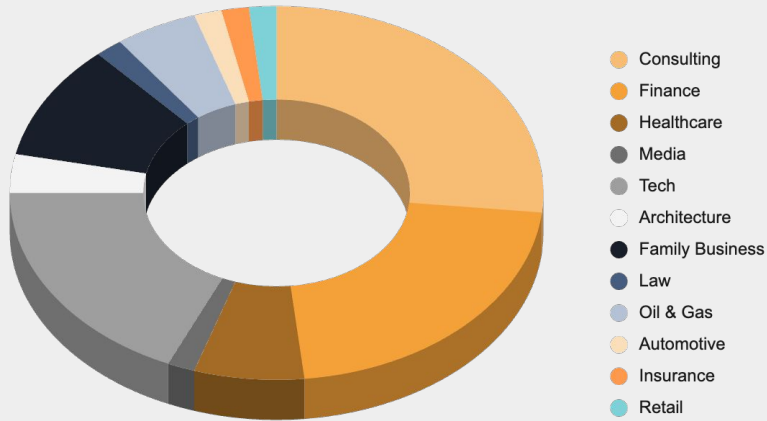




# By background

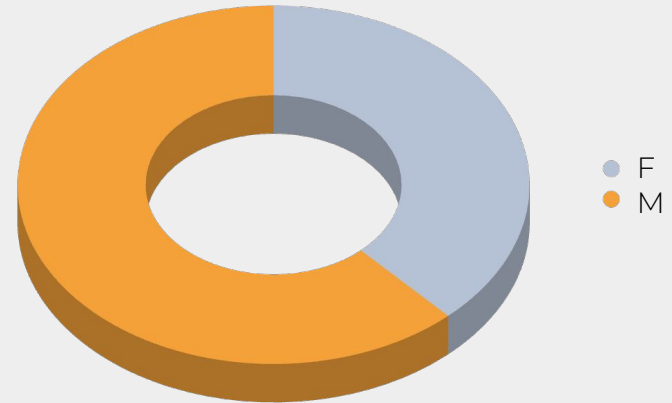
## Industry

Clients mostly came from Consulting, followed by Tech and Finance.



## Gender

The Male:Female ratio of our clients was **60:40**



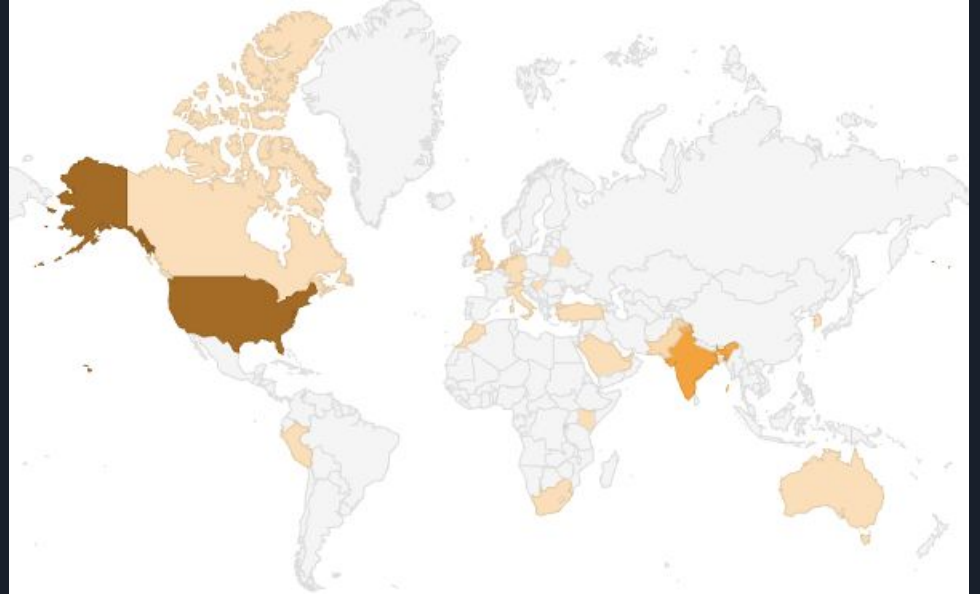


# By background

## Geography

40% of our clients came from the United States. Others came from India, South Africa, Saudi Arabia, United Arab Emirates, Peru, Singapore, Pakistan, Canada and the UK.

Our first ever Moroccan client was admitted to 4 schools out of 4 applications.



*A heat map of client geography*



# Recruits

We recruited one new admissions consultant:

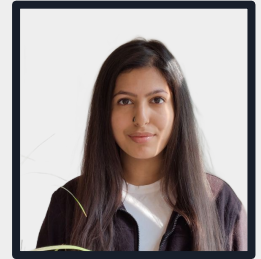
**Zack Hoyt** is a graduate of Harvard Business School. With experience in the US navy and MBB consulting, Zack brings a valuable perspective to the firm.

He joins Jon Cheng, former admissions evaluator at Berkeley Haas, and Alex Zarganis, a Columbia MBA and admissions veteran. Our editor, Malvika Patil, continues to refine all essays.

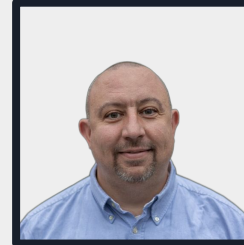
A bigger squad means more choice, and more wisdom for clients navigating admissions dilemmas.



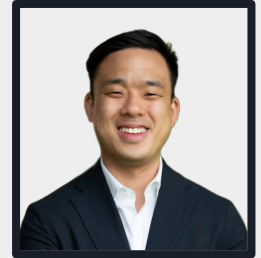
*Sam Weeks*



*Malvika Patil*



*Alex Zarganis*



*Jon Cheng*



*Zack Hoyt*

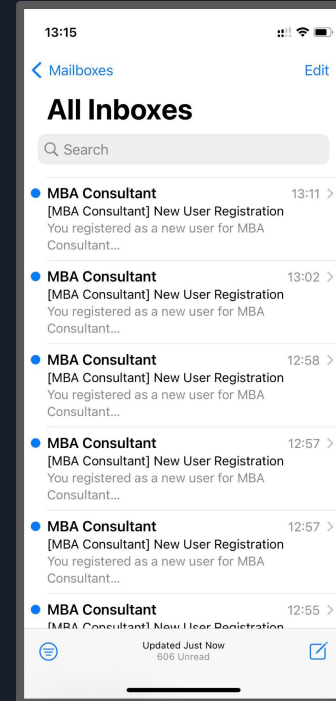


# MBAconsultant.com

We added 6 new schools to **MBAconsultant.com**, our self-guided MBA application program.

The program now covers all M7, Haas, Johnson, NYU Stern, Fuqua, and top European programs. The program now includes over **100 example essays**.

This couldn't have been possible without our Chief Content Creator, Malvika Patil.



*Screenshot from mbaconsultant.com launch*



# Events

We tightened our partnerships with industry-renowned groups, **QS** and **AccessMBA**.

This included presenting at MBA events in London, Frankfurt and Amsterdam.



*Moderating a panel discussion with business school admissions officers in Amsterdam*



# Ranking



According to **Poets & Quants**, we were one of the most favourably reviewed small-sized MBA admissions consulting firms, and Sam was among the top MBA admissions consultants of 2024.

## Most Favorably Reviewed Small-Sized MBA Admissions Consulting Firms

Firm	Positive Reviews	Coaches with Testimonials	Average Client Satisfaction Score	Ratio of Testimonials to Reviewed Coaches
1. <b>Personal MBA Coach</b>	48	2	9.92	24.0
2. <b>Admissions Gateway</b>	40	3	9.88	13.3
3. <b>Sam Weeks Consulting</b>	24	3	9.96	8.0
4. <b>MBA Prep School</b>	22	4	9.86	5.5
5. <b>Admitify.com</b>	20	2	9.89	10.0

NOTE: SMALL-SIZED FIRMS HAVE BETWEEN TWO AND FOUR CONSULTANTS AND A MINIMUM OF 20 ASSESSMENTS DURING THE SEPT. 1 2022 TO AUGUST 31 2023 PERIOD OF REVIEW

DON'T MISS: [HOW TO SMARTLY USE OUR MBA ADMISSIONS CONSULTING DIRECTORY](#)

## Most Favorably Reviewed MBA Admission Consultants Of 2024

Consultant	Firm	Positive Reviews	Client Satisfaction Score	Cost
1. <b>Scott Edinburgh</b>	<b>Personal MBA Coach</b>	38	9.97	\$500 hourly, \$13,750 (3-school package)
2. <b>Devi Vallabhaneni</b>	<b>mbaMission</b>	29	9.72	\$7000 hourly, \$13,600 (3-school package)
3. <b>Niketa Desai</b>	<b>Admit Beacon</b>	27	9.85	\$300 hourly, \$6,700 (3-school package)
4. <b>Candy Lee LaBalle</b>	<b>LaBalle Admissions</b>	26	9.96	\$400 hourly, \$3,800 (1-school package)
5. <b>Rishabh Gupta</b>	<b>GyanOne Universal</b>	20	9.90	No hourly assignments, \$4,200 (3-school package)
6. <b>Paul Bodine</b>	<b>Admitify.com</b>	19	9.79	\$330 hourly (w/ 10-hour minimum), \$16,995 (3-school package)
7. <b>Rajdeep Chimni</b>	<b>Admissions Gateway</b>	18	9.89	\$350 hourly, \$9,500 (3-school package)
8. <b>Sam Weeks</b>	<b>Sam Weeks Consulting</b>	17	9.94	\$450 hourly, \$10,710 (3-school package)
8. <b>Heidi Hillis</b>	<b>Fortuna Admissions</b>	17	9.82	\$475 hourly, \$11,350 (3-school package)
8. <b>Petia Whitmore</b>	<b>My MBA Path</b>	17	9.82	\$395 hourly, \$9,950 (3-school package)
11. <b>Thomas Locke</b>	<b>Forster-Thomas</b>	16	9.94	\$400 hourly, \$8,100 (3-school package)
11. <b>Gavriella Semaya</b>	<b>mbaMission</b>	16	9.87	\$425 hourly, \$9,700 (3-school package)
13. <b>Emma Bond</b>	<b>Fortuna Admissions</b>	15	9.93	\$475 hourly, \$11,350 (3-school package)
13. <b>Pascal Michels</b>	<b>Menlo Coaching</b>	15	9.93	\$500 hourly, \$17,000 (3-school package)
13. <b>Debbie Choy</b>	<b>mbaMission</b>	15	9.87	\$575 hourly, \$11,800 (3-school package)



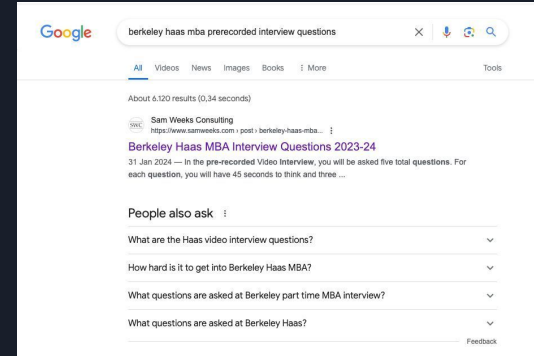
# Media



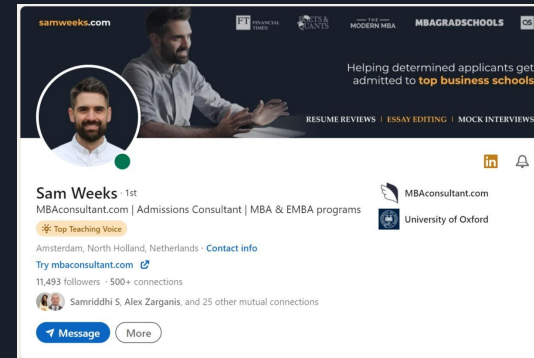
Sam was featured in more top news articles, including **US News**.

He became a LinkedIn “Top Voice” and crossed **12,000 followers** on LinkedIn.

Sam Weeks Consulting is ranking on the first page of **Google Search** for 80+ key search terms.



*SWC on the first page of Google*



*LinkedIn “Top Voice”*





# Testimonials

■ *"I could not have gotten into the three schools I applied to — Stanford GSB, HBS, and Wharton — without Sam."*  
**Admit: HBS, Stanford, Wharton**

■ *"I am deeply grateful for Sam's expertise and highly recommend his services to anyone navigating the demanding admissions process."*  
**Admit: Stanford, Wharton**



Interviewing Nikita about her admits and \$330,000 in scholarships



*"What I value even more about Jon is his transparency with opinions."*  
**Admit: Columbia**



*"LBS, INSEAD, Cambridge & Oxford Admit - 150,000€ In Total Scholarships!"*  
**Admit: LBS, INSEAD, Oxford, Cambridge**



*"Working with Sam was the best decision I made in my MBA process"*  
**Admit: Goizueta & Vanderbilt**



*"There Are Not Enough Words In English To Explain The Value That Sam Creates For Your MBA Applications"*  
**Admit: LBS & HEC Paris**



*"sam was instrumental to my success in the application process"*  
**Admit: HBS & Wharton**



*"Looking back now, I don't know what I would have done without Sam."*  
**Admit: NYU Stern**





## Contact Us

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