



Sam Weeks Consulting

PERFORMANCE REPORT

2022-23



Introduction

It's been another wild year on the admissions consulting rollercoaster.

Admissions results were incredible; we worked with 21 package clients in 2022, and 20 received admits. They secured \$2.5 million in scholarships, a record for us.

Reflecting this success, I was ranked #2 best admissions consultant in the world by Poets & Quants. That was a pleasant shock.

Our team of admissions consultants grew. We recruited three new consultants, including a former admissions evaluator, giving an insider's perspective to clients.

I became a tech founder, as we launched our self-guided program, mbaconsultant.com. I hope you enjoy this summary of the ride.

Founder,

Sam Weeks

A handwritten signature in white ink, appearing to read 'S.W.' with a horizontal line extending to the right.



Founder's Results

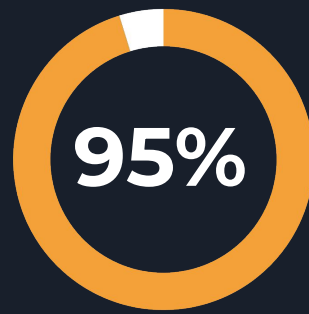
In 2022-23, Sam worked with 21 package clients. Of these, 20 secured admits to 1 or more of their target schools. That's a client success rate of **95%**.

16 clients applied to M7 schools and 8 were successful.

Out of 128 school applications, 59 were successful. That's a school success rate of **46%**.

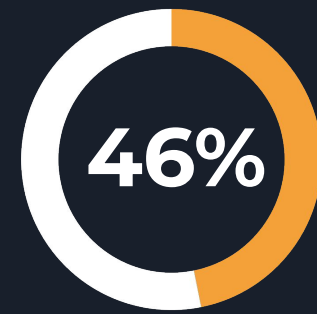
On average, each client applied to 6 schools. One client applied to 15 schools, a record.

BY CLIENT



20 out of 21 clients secured offers

BY SCHOOL



59 out of 128 school applications successful



Scholarships

This year, scholarships received by our clients increased dramatically over previous years.

Overall, **65%** of admitted clients received scholarship offers, sharing **\$2,509,000** of scholarships between them (averaging **\$125,450** each).

Incredibly, 8 clients received full-ride scholarships – from NYU Stern, Michigan Ross, Vanderbilt Owen, UNC Kenan-Flagler, Georgia Tech Scheller and Toronto Rotman.

TOTAL SCHOLARSHIP OFFERS:
\$2,509,000





M7 admits

US schools were 86% of applications, higher than previous years.

Clients received admits from **Harvard Business School, Wharton, MIT Sloan, Chicago Booth, Columbia** and more.

Outside of the US, clients received admits from **INSEAD, LBS, Oxford Saïd, Cambridge Judge** and others.

Of our 21 clients, 16 applied to at least one M7 school. Of them, 8 received M7 admits.



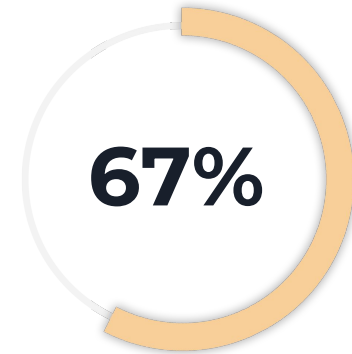


Harvard Business School

We had a remarkable year for HBS applications.

We applied to HBS with 6 clients. Of these, 4 received admits. One HBS admit even received \$20,000 of scholarship funding.

That will be a tough record to beat.



**4 out of 6 HBS
applicants admitted**

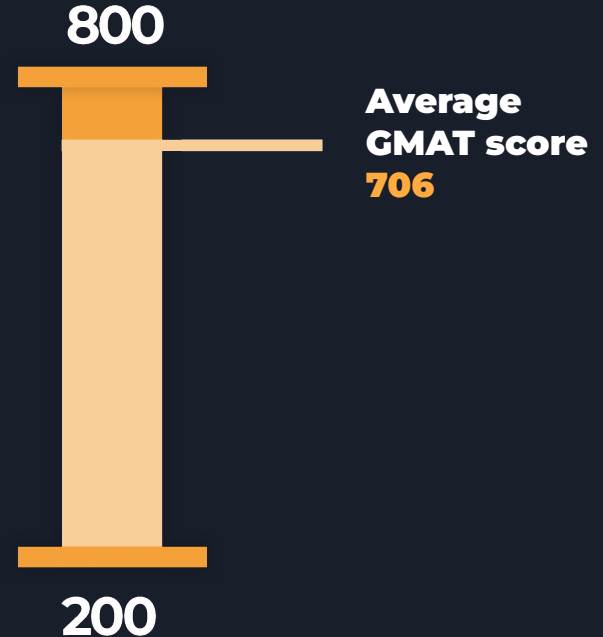


By GMAT

GMAT scores of our clients continue to inflate.

The average GMAT score (or GRE equivalent) of our clients rose to **706**. This was supported by our growing tutoring business.

The lowest score of any successful applicant was GRE 302 (approximately 480 GMAT).

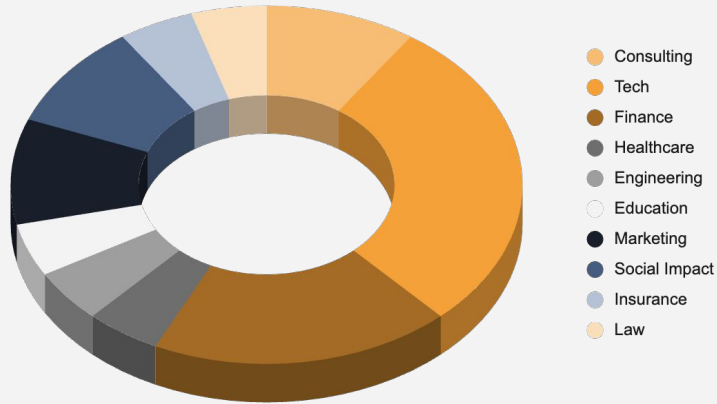




By background

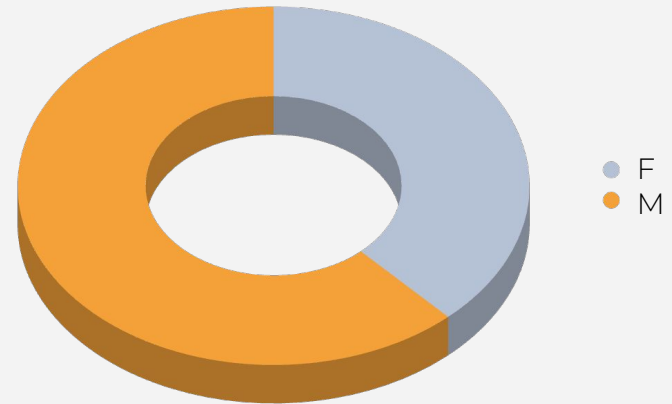
Industry

Clients mostly came from Consulting, followed by Tech and Finance.



Gender

The Male:Female ratio of our clients was **62:38**

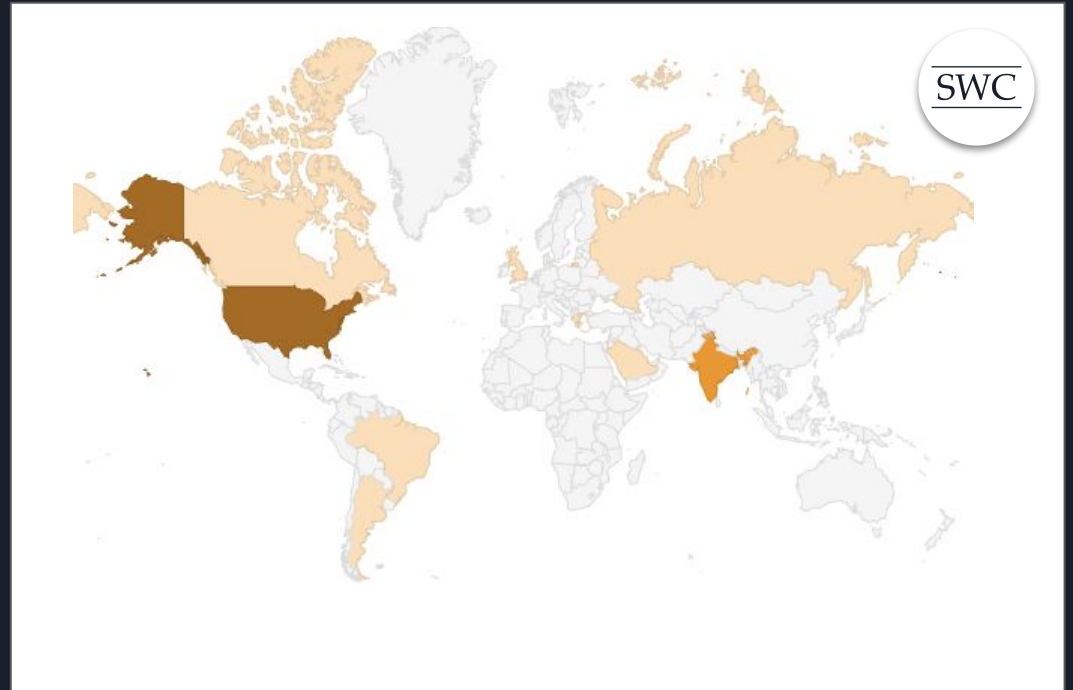




By background

Geography

Most of our clients came from the US and India. Others came from Russia, Saudi Arabia, Greece, Brazil, Argentina, Singapore, Canada and the UK.



A heat map of client geography



Recruits

We recruited three **new admissions consultants:**

Jon Cheng, former admissions evaluator at Berkeley Haas
Alex Zarganis, a Columbia MBA and admissions veteran
Samriddhi, our India specialist and up-and-coming talent

A bigger squad means more choice, and more wisdom for clients navigating admissions dilemmas.



Alex Zarganis



Jon Cheng



Samriddhi

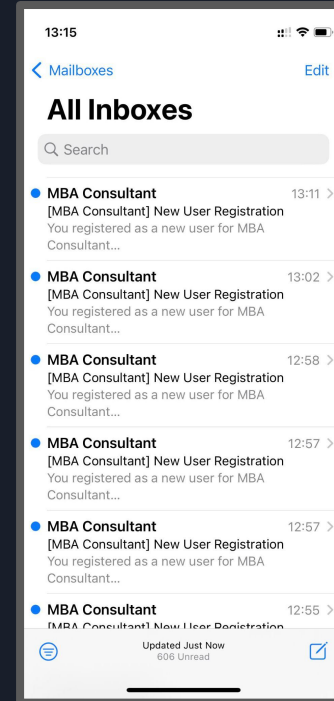


MBAconsultant.com

We launched **MBAconsultant.com**, our self-guided MBA application program for top US and European schools.

Client uptake has been phenomenal, and we look forward to expanding the service.

This couldn't have been possible without new Chief Content Creator, Malvika Patil.



Screenshot from mbaconsultant.com launch



Events

We tightened our partnerships with industry-renowned groups, **QS** and **AccessMBA**.

This included presenting at MBA events in London, Frankfurt and Amsterdam.



Moderating a panel discussion in Amsterdam



Ranking



Sam ranked as the #2 MBA admissions consultant in the world, according to **Poets & Quants** *Top 20 MBA Admissions Coaches of 2022*.

The Top 20 MBA Admission Coaches Of 2022

Consultant	Firm	Client Satisfaction Score	Positive Reviews	Hourly Rate
1. Candy Lee La Balle	La Balle Admissions	10.0	21	\$265
2. Sam Weeks	Sam Weeks Consulting	10.0	15	\$340
3. Susan Cera	Stratus Admissions Consulting	10.0	12	\$12,300 (3-school package)
4. Shaifali Aggarwal	Ivy Groupe	10.0	10	\$550
4. Tyler Cormney	MBA Prep School	10.0	10	\$425
6. Karen Hamou	Fortuna Admissions	9.96	23	\$385
7. Betsy Massar	Master Admissions	9.94	16	\$395
8. Liza Weale	Gatehouse Admissions	9.93	15	\$12,500 (3-school package)
9. Alice van Harten	Menlo Coaching	9.93	14	\$16,000 (3-school package)
10. Scott Edinburgh	Personal MBA Coach	9.92	25	\$480
10. Katharine Lewis	mbaMission	9.92	12	\$11,000 (3-school package)
10. Krista Nannery	mbaMission	9.92	12	\$11,000 (3-school package)
13. Devi Vallabhaneni	mbaMission	9.90	20	\$11,000 (3-school package)
14. Charli Taylor	Career Protocol	9.90	10	\$11,000 (3-school package)
15. Jessica Shklar	mbaMission	9.90	10	\$11,000 (3-school package)
16. Michel Belden	Fortuna Admissions	9.90	10	\$385
17. Rajdeep Chimni	Admissions Gateway	9.86	36	\$7,400 (3-school package)
18. Eli David	Ivy MBA Consulting	9.84	19	\$390
19. Jenifer Raver	Fortuna Admissions	9.83	12	\$385
20. Angela Guido	Career Protocol	9.82	11	\$16,000 (3-school package)



Testimonials

■ *"I received offers from four US top MBA programs. This could never happen without Sam's support and the structured approach that he brought into the application process."*

Admits: Harvard Business School, Wharton, MIT, Yale

■ *"Sam is a rockstar."*
Admit: Harvard Business School



Interviewing Nikita about her admits and \$330,000 in scholarships



"Sam was instrumental in helping me prepare for my Wharton TBD"
Admit: Wharton



"One Of The Best Consultants Out There"
Admit: Columbia



"Sam is really a brilliant writer and editor."
Admit: Chicago Booth



"Sam helped me create one of the best essays I have written"
Admit: Chicago Booth



"Sam felt more like a lovingly-critical friend"
Admit: NYU Stern



"I did intro consultations with 12 different consultants and Sam really rose above the rest."
Admit: Columbia



Contact me

M: +31 6 27 54 73 16

E: sw@samweeks.com

W: www.samweeks.com