



**Sam Weeks** Consulting

# PERFORMANCE REPORT

**2020-21**



# Introduction

What an incredible year for Sam Weeks Consulting and my clients! The key highlight is that 90% of my clients secured offers from one or more of their target schools. I'm particularly proud of the success we had with the M7 schools in the US.

This has led to newly-formed partnerships with some of the most influential brands in the education sector, including QS.com, and features in world-leading publications such as the Financial Times.

I hope you enjoy this summary of my year.

Founder,  
**Sam Weeks**

A handwritten signature in white ink, appearing to read 'S.W.' with a horizontal line extending to the right.



## Results

In 2020-21 I had 20 clients. Of these, 18 secured admits to one or more of their target schools. That's a client success rate of **90%**.

We worked together on 41 school applications. Of these, 24 applications were successful. That's a school success rate of **59%**.

On average, each client applied to 2.05 schools with me.

### BY CLIENT



*18 out of 20 clients secured offers*

### BY SCHOOL



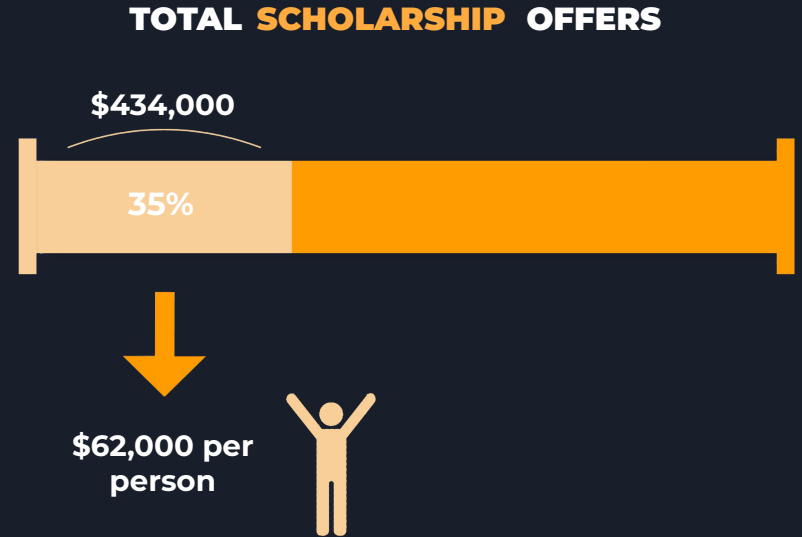
*24 out of 41 school applications successful*



# Scholarships

Tuition fees at top business schools continue to rise faster than inflation. Scholarships are becoming crucial.

Overall, **35%** of my clients received scholarship offers, sharing **\$434,000** of scholarship offers between them (averaging **\$62,000** each).





# By school

US schools made up half of my applications this year. Clients received admits from **Harvard Business School, Wharton, Chicago Booth, Columbia, Dartmouth Tuck, Northwestern Kellogg, Michigan Ross** and others.

Outside of the US, clients received admits from **INSEAD, LBS, Oxford Saïd, Cambridge Judge, HEC Paris, IESE** and others.

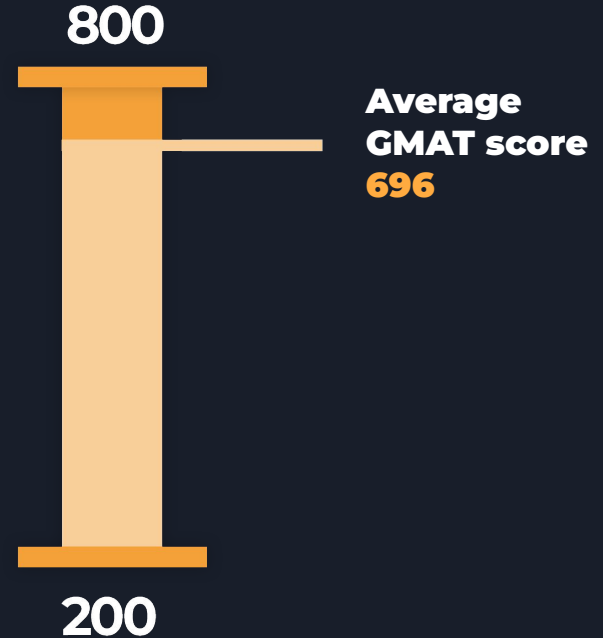




## By GMAT score

The average GMAT score or GRE equivalent of my clients was **696**.

This excludes applicants who secured waivers.

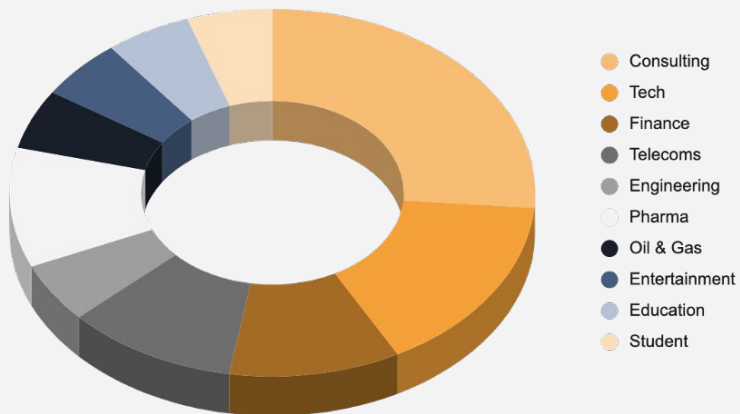




# By background

## Industry

Clients mostly came from Consulting, followed by Tech and Finance.



## Gender

Female applicants made up **45%** of clients.





# By background

## Geography

Most applicants came from the US, UK and India. Others came from Italy, Portugal, Lebanon, Russia, Australia, Kenya and the Netherlands.







# Testimonials

■ *"I'm starting to doubt you're a consultant. You're more like a magician masquerading as a consultant. Today was freaking awesome."*

■ *"Sam is an angel that came out of nowhere."*



Celebrating Soph's admit to USC Marshall with a \$130,000 scholarship



*"I am 100% sure I could not have done it without his help"*  
Admit: Oxford Said



*"Clearly superior knowledge of the European programs"*  
Admit: INSEAD, LBS



*"I couldn't have done it without you."*  
Admit: Harvard Business School



*"He wants to help in every way possible"*  
Admit: Michigan Ross



*"I cannot stress the importance of Sam's support"*  
Admit: USC Marshall



*"I attribute my success to Sam's endless creativity"*  
Admit: Kellogg, Tuck, LBS



# Testimonials



A perfect Trustpilot rating, with 8 independent “Excellent” reviews.

## Reviews 8



The only **independent** consultant in the top-10 of Poets & Quants “Consultants who earned a perfect 10.0 client satisfaction score”.

**Consultants who earned a perfect 10.0 client satisfaction score**

Consultant	Firm	Positive reviews*	Hourly Rate
1. Susan Cera	Stratus Admissions Counseling	15	\$450
2. Emma Bond	Fortuna Admissions	12	\$480
3. Caryn Altman	Stacy Blackman Consulting	10	\$365
3. Harold Simansky	mbaMission	10	\$375
3. Melisa Prevost	Stratus Admissions Counseling	10	\$350
3. Angela Guida	Career Protocol	10	\$500
7. Sam Weeks	Sam Weeks Consulting	9	\$250
7. Tier Cormney	MBA Prep School	9	\$425
7. Yaron Dahan	Menlo Coaching	9	\$16,000 (3-school package)
10. Carin Nelson	ApplicantLab	8	\$1,600 (3-school package)
10. David White	Menlo Coaching	8	\$16,000 (3-school package)



# In the press



Most candidates now focus on scholarships as much as their school application, according to Sam Weeks, an MBA admissions consultant based in Amsterdam. “Cost seems to have reached a point where applicants have had enough [in the US] and I think the European schools are benefiting,” he says. “The focus on scholarships from my clients has picked up recently. Many say, ‘I am targeting X school, but I can only afford it with a scholarship’, so we spend a disproportionate amount of time on their scholarship essay and emphasising their humble origins in their stories.”

## MBAGRADSCHOOLS

### Are MBA Admissions Consultants an unfair advantage – or are they simply leveling the playing field?

March 22, 2021

Research suggests that over 20% of MBA applicants hire a consultant to help with their application. We spoke with Admissions Consultant Sam Weeks to learn about his journey, the perceptions of his profession, and why getting accepted into an MBA is harder than ever.

## THE MODERN MBA

The Modern MBA · Jan 7 · 6 min read

### MBA Admissions Consultant: A Q+A with Sam Weeks

Updated: May 11

The Modern MBA often chats with guests about their MBA experience or post-MBA career, but what about that first step? Actually getting admitted into an MBA program!

## BB BUSINESSBECAUSE

The severity of the situation is not lost on admissions consultant and former MBA student Sam Weeks. He’s working with an Indian MBA applicant who moved back from Europe to India to care for his mother after she was diagnosed with COVID-19.

“He had signed up for a full 3-school application package with me, intending to apply to top European business schools in Round 1, 2021, but paused everything to travel back to India to take care of her. She’s on oxygen and struggling for her life,” he says.



## Contact me

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